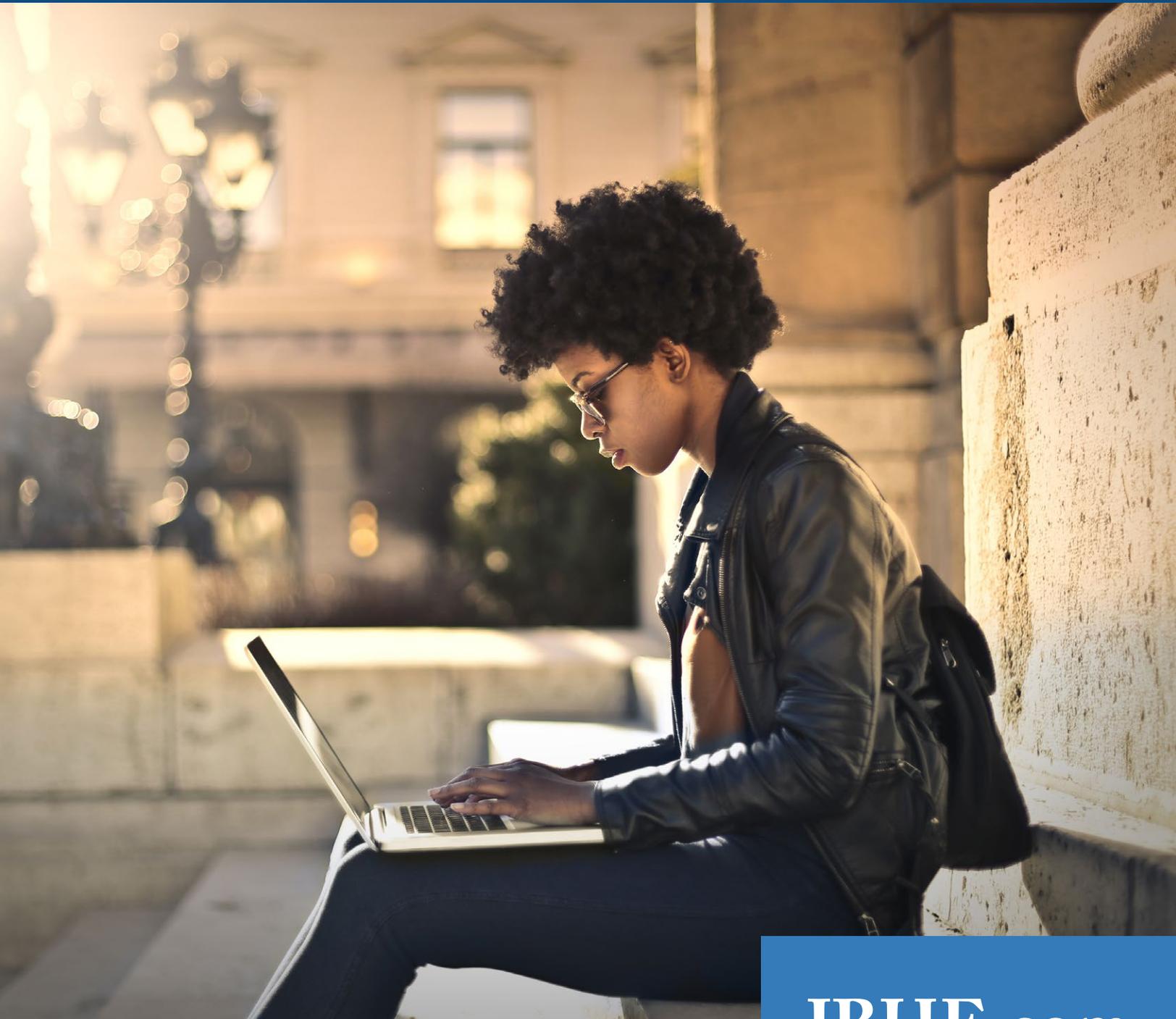


The Journal of Blacks in Higher Education



2026 Media Kit

JBHE.com

How to Continue Down the Path to a More Diverse Faculty

The *Journal of Blacks in Higher Education* (JBHE) was founded more than three decades ago. Our mission set out in 1993 was a dedication “to the conscientious investigation of the status and prospects for African Americans in higher education.” Despite the political climate in the United States today, our mission has never—and will never—change.

Despite the Supreme Court ruling abolishing the consideration of race in admissions decisions or hiring practices at U.S. colleges and universities, regulations limiting the scope of diversity, equity, and inclusion initiatives in higher education, and the end of scholarship programs reserved for particular racial or ethnic groups, there remains a steadfast commitment among many in the academic world to increase opportunities for African Americans in higher education.

While programs to reach the goal of a more equitable system of higher education face new legal and administrative hurdles, this does not mean that the fight is over. Indeed, those who still believe in increasing opportunities for African Americans in higher education must pursue different strategies to achieve their goals.

Many colleges and universities are casting a wider net by launching efforts to recruit students from inner-city and rural high schools with large percentages of low-income students. To broaden the pool of prospective Black candidates for faculty and administrative positions in American higher education, so too colleges and universities must also cast a wider net to increase the pool of Black candidates who will compete on a level playing field for appointments to these positions.

While other publications have reneged on their focus on diversity in the academic world, JBHE continues to offer colleges and universities the ability to reach the large universe of Black scholars throughout the United States and beyond. Our editorial remains entirely focused on African Americans and higher education, ensuring that Black scholars will turn to JBHE to get the latest news and information relevant to their careers.

Futhermore, JBHE is free. There are no paywalls on our website that block access to our content. This ensures visitors to our site will stay engaged with no restraints on access to all of our content, including our job board.

JBHE offers a straightforward and affordable avenue to reach Black scholars. For more information on how your institution can increase its pool of qualified candidates for faculty and administrative positions, please direct your attention to our job board, [JBHE JOBS](#).

A Look at the Numbers

For over 30 years, JBHE has served as the definitive record of progress, policy and opportunity for African Americans in the academic world. Our readers do not visit us for casual browsing; they visit to monitor the pulse of the industry and benchmark their institutions against the field.

100,000+
Monthly Human Visits

JBHE.com is a trusted resource for thousands of professionals in academia that hire, set budgets and shape policy at higher ed institutions. Other sites give you raw numbers, we tell you how many real people are returning to our site again and again.

16,000+
Newsletter Subscribers

Our free weekly email newsletter, the **JBHE Weekly Bulletin**, goes out every Thursday with our latest news and outperforms industry averages across the board.

37%
Open Rate
66% > Industry Average

6.9%
Click-Through Rate
3x Industry Average Engagement

Source: MailerLite Email Marketing Benchmarks by Industry and Region for 2026



Find Candidates You Can't Reach on Other Platforms

JBHE Jobs (jbhe.com/jobs) is where a qualified, diverse and underserved academic talent pool can find the right institution to further themselves and their mission. Get the most of your talent search by partnering with JBHE.

■ **Standard job posts**

■ **Featured listings**

■ **Unlimited annual memberships**



Instructional Professor of Sociology in MAPSS (Open Rank) January 13, 2026

University of Chicago

The University of Chicago Division of the Social Sciences invites applications for appointment as Instructional Professor at the rank of Assistant, Associate, or Full Professor, with a specialization in Sociology, in the Master of Arts Program in the Social Sciences.

Professional Social Sciences Sociology Illinois



Human Biology/Anatomy & Physiology Instructor (Full-Time, Tenure-Track) Fresno City College – Two Vacancies January 13, 2026

State Center Community College District

Providing instruction in Human Biology and Human Anatomy & Physiology on the Fresno City College campus and/or at off-site community campus locations, the instructor will be responsible for teaching a full schedule of developmental and transfer level human biology and human anatomy & physiology courses as assigned.

Faculty Biology Physiology California

JBHE JOBS

Enter job search keyword(s)

Filter by job field, state and school:

Job Fields
-- Select job field --

States
-- Select state --

Institutions
-- Select institution --

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Virginia State University Extends Contract for President Makola Abdullah

"I am deeply honored to continue serving this great institution and its incredible students," said Dr. Abdullah. "Virginia State University's mission is powerful — to transform lives and communities through education, opportunity, and excellence."



Study Examines How Teachers and School Counselors Can Boost Students' Exposure to HBCUs

According to a new study from the United Negro College Fund, some 60 percent of high school students in the Northeast, Midwest, or Western United States are not at all or only slightly familiar with historically Black colleges and universities, suggesting an urgent need for teachers and school counselors to increase students' awareness of these institutions.



Texas A&M University — CSE @ TAMU Multiple Faculty Positions

The Department of Computer Science and Engineering, College of Engineering at Texas A&M University, invites applications for three full-time, tenure-track or tenure review upon hire, Assistant or Associate Professor-level positions with a nine-month academic appointment, and the possibility of an additional summer appointment contingent upon the need and availability of funds, beginning fall of 2026. Areas of interest include but are not limited to Autonomous and Cyber-Physical Systems, Data Science, Embodied AI, Information Retrieval, Knowledge

■ **Full job listings**

■ **Featured job listings**

■ **Exclusive sponsorships**

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Pricing

JBHE Jobs (jbhe.com/jobs) offers three tiers of listings for administrative, faculty, fellowship, internship, and professional positions:

	BASE	PLUS	DELUXE
60 day listing	x	x	
90 day listing			x
JBHE.com Sidebar Feature		x	x
JBHE Weekly Bulletin Inclusion		x <i>featured logo + title</i>	x <i>full listing</i>
Price	\$299	\$399	\$499

Visit our **Post a Job** portal at jbhe.com/hire to quickly submit your listing, pay for it securely via Stripe and get your job opening in front of our readers today.

Ready to secure your recruitment pipeline?

We invite you to contact us directly to discuss unlimited annual subscription packages and exclusive site/newsletter sponsorships. Please email us to start a conversation about how a custom partnership can meet your institution's specific goals for the year ahead.

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